

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 12.36
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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ICE)

DATE SEP19/12 12.36

DATE SEP19/12 12.36

TO LENA
FR JULIE
REV RATES
TTLS \$70700..44X
PLS CFM, THX 9/19

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 476 | | | | | | | | | | | | |
| 1 | R | | 600A-700A | 30 | | \$1,500.00 | 9/25 | 9/26 | 2 | | TU-W | 2 |
| PROGRAM : NEWS CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 2 | R | | 600A-700A | 30 | | \$1,500.00 | 10/1 | 10/1 | 0 | | MON | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 3 | R | | 700A-900A | 30 | | \$1,600.00 | 9/25 | 9/28 | 3 | | TU,TH-F | 3 |
| PROGRAM : GMA CON COM1 : 1X PER DAY | | | | | | | | | | | | |

703 528 7880
!
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CHANGES *** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------------|-------|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | : |
| 4 | R | | 700A-900A | 30 | | \$1,600.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : GMA | | | | | | | | | | | | |
| 5 | R | | 900A-1000A | 30 | | \$375.00 | 9/26 | 9/26 | 1 | | WED | 1 |
| PROGRAM : JEFF PROBST | | | | | | | | | | | | |
| 6 | R | | 1000A-1100A | 30 | | \$375.00 | 9/28 | 9/28 | 1 | | FRI | 1 |
| PROGRAM : MILLIONAIRE/FEUD | | | | | | | | | | | | |
| 7 | R | | 1100A-1200N | 30 | | \$750.00 | 9/25 | 9/28 | 3 | | TU,TH-F | 3 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 8 | R | | 1100A-1200N | 30 | | \$750.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : THE VIEW | | | | | | | | | | | | |
| 9 | R | | 1200N-100P | 30 | | \$675.00 | 9/25 | 9/27 | 3 | | TU-TH | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 10 | R | | 1200N-100P | 30 | | \$675.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 11 | R | | 300P-400P | 30 | | \$650.00 | 9/26 | 9/26 | 0 | | WED | 0 |
| PROGRAM : STEVE HARVEY | | | | | | | | | | | | |
| 12 | R | | 400P-500P | 30 | | \$800.00 | 9/25 | 9/27 | 3 | | TU-TH | 3 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 13 | R | | 400P-500P | 30 | | \$800.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| 14 | R | | 500P-600P | 30 | | \$1,800.00 | 9/25 | 9/27 | 3 | | TU-TH | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |

REP: TEL# 703 528 7800 FAX# 703 528 /880
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| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |
| 15 | R | | 500P-600P | 30 | | \$1,800.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 16 | R | | 600P-630P | 30 | | \$2,400.00 | 9/25 | 9/28 | 3 | | TU,TH-F | 3 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 17 | R | | 600P-630P | 30 | | \$2,400.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 18 | R | | 700P-730P | 30 | | \$2,400.00 | 9/26 | 9/27 | 2 | | W-TH | 2 |
| PROGRAM : JEOPARDY | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 19 | R | | 700P-730P | 30 | | \$2,400.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : JEOPARDY | | | | | | | | | | | | |
| 20 | R | | 730P-800P | 30 | | \$2,400.00 | 9/25 | 9/25 | 1 | | TUE | 1 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| 21 | R | | 730P-800P | 30 | | \$2,400.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| PROGRAM : WHEEL | | | | | | | | | | | | |
| 22 | R | | 700P-800P | 30 | | \$850.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : JEOP/WHEEL | | | | | | | | | | | | |
| 23 | R | | 900P-1000P | 30 | | \$6,500.00 | 9/27 | 9/27 | 1 | | THU | 1 |
| PROGRAM : GREYS | | | | | | | | | | | | |
| 24 | R | | 1100P-1135P | 30 | | \$2,000.00 | 9/25 | 9/30 | 2 | | TU-W,SU | 2 |
| PROGRAM : LATE NEWS | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 25 | R | | 1135P-1210A | 30 | | \$825.00 | 9/26 | 9/26 | 0 | | WED | 0 |
| PROGRAM : NIGHTLINE | | | | | | | | | | | | |

REP HEADLINE# 6187860 TRF# 318125
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

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SEP19/12 12.36

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|-------------------------------|-----|----|-------------|--------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 26 | R | | 700A-900A | 30 | | \$850.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 27 | R | | 900A-1000A | 30 | | \$850.00 | 9/29 | 9/29 | 1 | | SAT | 1 |
| PROGRAM : GMA SAT | | | | | | | | | | | | |
| 29 | R | | 700A-900A | 30 | | \$850.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 30 | R | | 1200N-1230P | 30 | | \$475.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 31 | R | | 600P-630P | 30 | | \$1,500.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| 32 | R | | 1130P-1200M | 30 | | \$475.00 | 9/30 | 9/30 | 1 | | SUN | 1 |
| PROGRAM : SPORTSNIGHT ON NINE | | | | | | | | | | | | |
| SEP/12 | | | 57875.00 | OCT/12 | | 12825.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 70700.00 |
| TOTAL SPOTS | | | | | | | | | | | | 44 |

MARKET TOTALS \$105,142 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE